ORDER

Orders	Order / Rev:	107335		
	Alt Order #:	06860189		
	Product Desc:	DSCC IE		HD
	Estimate:	1936		KSNV
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/01/12 / 10/04/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Senatorial Campaign Com		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/08/12	55	\$70,875.00	\$60,243.75		

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	55	\$70,875.00	\$60,243.75	0.00

\$70,875.00

\$60,243.75

0.00

55

Agency External ID:

Totals

Totals

Account Executives

Account Executive	count Executive Sales Office Sales Reg		Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	18%	\$70,875.00
Market	100%	\$393,750,00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$118,125.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$118,125.00
KTUD	1%	\$3,937.50
KVVU	16%	\$63,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$19,687.50

Ln	Ch	Start	End	Inventory Cod	e Break	Start/End Tir	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a Wakel	Up w/Wa@M	5-6a	MTWTF	:30	3	\$600.001	0.00 NM	3	\$1,800.00
				M-F 5-6a Wake	Up w/Wagners								
	WAKE U	P WITH T	HE WAGN	NERS									
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/0	2/12 1	10/08/12	MTWTF	3	\$600.00	0.00						

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Order / Rev: 107335 Advertiser: Democratic Senatorial Campaign Commi

Alt Order #: 06860189 Product Desc: DSCC IE KSNV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1936

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 2 KSN	V 10/02/1	2 10/08/12	M-F 6-7a WakeUp	-	6-7a	МГЖГБ	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
WAKI	E UP WITH	THE WAGN	M-F 6-7a WakeU NERS	p w/Wagners								
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/08/12	MTWTF		\$1,000.00	0.00			.			
E 3 KSN	V 10/02/1	2 10/08/12	Today Show Today Show	CM	658a-9am	МГЖГБ	:30	2	\$1,900.001	0.00 NM	2	\$3,800.00
TODA	AY SHOW											
_	Start Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 1		2 10/06/12	Saturday Today	CM	\$1,900.00 7a-9am	0.00	:30	1	\$900.001	0.00 NM	1	\$900.00
			Saturday Today	· · · ·		٥		•	φοσοίσο .	0.00	·	Ψ000.00
	IRDAY TO		M/s sledens	0	Data	Datie						
Week: 1	0/01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
		2 10/07/12	Sunday Today	CM	7a-8am	S	:30	1	\$1,900.001	0.00 NM	1	\$1,900.00
TOD	V ON CUIN	IDAY	Sunday Today									
	AY ON SUN Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/07/12	S		\$1,900.00	0.00						
E 6 KSN	V 10/02/1	2 10/08/12	M-F Today Show		9-10a	МГЖГБ	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
TODA	Y SHOW	II	M-F Today Show	II								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/08/12	MTWF		\$1,000.00	0.00						
E 7 KSN	V 10/02/1	2 10/08/12	M-F Today Show Today 4th Hour	III 4th Æ M	10am-11am	МГЖГБ	:30	3	\$600.001	0.00 NM	3	\$1,800.00
TODA	Y SHOW	III	Today 4th Flour									
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/08/12 2 10/08/12	MTWTF	3	\$600.00	0.00 MTWTF	.20	2	\$500.001	0.00 NM	2	¢4 500 00
E 8 KSN	V 10/02/1	2 10/06/12	Rachael Ray Rachael Ray	СМ	11am-12pm	WII WI F	:30	3	φουυ.υυ i	U.UU INIVI	3	\$1,500.00
	HEL RAY		•									
<u>S</u> Week: 1	Start Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$500.00	Rating 0.00						
		2 10/08/12	Noon News	CM	12-1230pm	MTWTF	:30	3	\$500.001	0.00 NM	3	\$1,500.00
			Noon News		,				*			* 1,000.00
	S 3 AT NO	·	Wookdovo	Spots/Week	Poto	Poting						
Week: 1	0/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	3	<u>Rate</u> \$500.00	Rating 0.00						
E 10 KSN	V 10/02/1	2 10/08/12	Days of our Lives	CM	1258p-2pm	МГЖГБ	:30	3	\$425.001	0.00 NM	3	\$1,275.00
DAVS	OF OUR	I IV/EQ	Days of our Lives	;								
	start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/02/12	10/08/12	МГWГF	3	\$425.00	0.00						
E11 KSN	V 10/02/1	2 10/08/12	The Doctors	CM	2pm-3pm	MTWTF	:30	3	\$325.00 1	0.00 NM	3	\$975.00
THE I	OOCTORS		The Doctors									
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/08/12	MTWTF	3	\$325.00	0.00			<u></u>	0.00.1114	•	# 4 000 00
E 12 KSN	V 10/02/1	2 10/08/12	Dr. Phil Dr Phil	CM	3-4p	МГЖГБ	:30	3	\$600.00 1	0.00 NM	3	\$1,800.00
DR. F	PHIL		_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
_	Start Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 1		10/08/12 2 10/08/12	M-F Early News	CM	\$600.00 5-630p	0.00 МГWГF	:30	2	\$1,800.001	0.00 NM	2	\$3,600.00
			M-F Early News		2 230p		.00	_	Ţ.,000.00 I	3.00 I W		45,000.00
_	_		5 on 10/3, 10/11,50		D-:	Datis -						
<u>S</u> Week: 1	0/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$1,800.00	Rating 0.00						
		2 10/08/12		CM	730-758pm	МГ- TF	:30	1	\$900.001	0.00 NM	1	\$900.00
											=	

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Order / Rev: 107335 Advertiser: Democratic Senatorial Campaign Commi

Alt Order #: 06860189 Product Desc: DSCC IE KSNV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1936

Ln Ch	Start	End	Inventory Code		Start/End 1	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			FacetoFace/Rais	•								
FACE 1	TO FACE	W/ JON RA		коп кероп								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MΓ- TF	1	\$900.00	0.00						
E15 KSNV	10/02/1	2 10/08/12	M-F Jeop/Wheel	CM	630-730pm	MT-TF-	- :30	3	\$1,700.001	0.00 NM	3	\$5,100.00
JEOPA	RDV		M-F Jeopardy/W	heel of Fortun	е							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	<u>МГ- ТF</u>		\$1,700.00	0.00						
E16 KSNV	10/02/1	2 10/08/12	FacetoFace/Rals	ton Rep@M	730-758pm	MΓ- TF-	- :30	3	\$900.001	0.00 NM	3	\$2,700.00
			FacetoFace/Rals	ton Report								
	TO FACE		Modedaya	Cnoto/Mode	Doto	Dating						
Week: 10	art Date /02/12	End Date 10/08/12	<u>Weekdays</u> MT-TF	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00						
			Mon PR 8-10p	CM	8-10pm	M	- :30	1	\$4,000.001	0.00 NM	1	\$4,000.00
			Monday Prime 8-	-10pm	•							, ,
THE VO												
Sta Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
			Tues PR 9-10p	CM	9-10p	- T	- :30	1	\$2,600.001	0.00 NM	1	\$2,600.00
L 10 KONV	10/02/1	2 10/02/12	Tuesday Prime 9		9-10p	- 1	.30	'	ψ2,000.00 1	O.OO INIVI	'	Ψ2,000.00
Go On/	The New	/ Normal										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	- T		+ -,	0.00			•			
E19 KSNV	10/05/1	2 10/05/12	Fri 10-11p Friday Prime 10-	CM 11nm	10-11pm	F-	- :30	1	\$3,200.001	0.00 NM	1	\$3,200.00
DATEL	INE NBC		Filday Fillie 10-	трш								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	F	1	\$3,200.00	0.00						
E20 KSNV	10/06/1	2 10/06/12	News 3 Live in Pr	rime CM	7-10pm	S	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NBC Pr	ime Enco	ores	News 3 in Prime									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-		\$1,200.00	0.00						
E21 KSNV	10/06/1	2 10/06/12	SIGN ON-SIGN O	OFF CM	5a-459a	S	:30	1	\$525.001	0.00 NM	1	\$525.00
WH/JEI	n		ROS		(9:00 PM-10	:00 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	1	\$525.00	0.00						
E 22 KSNV	10/07/1	2 10/07/12	NFL Football	CM	1P-9PM		S :30	15	\$14,000.001	0.00 NM	1	\$14,000.00
			NFL Football									
SUN N		End Data	Modedaya	Cnoto/Mode	Doto	Dating						
Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$14,000.00	Rating 0.00						
			M-F News 3 at El		11pm-1135p		- :30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			M-F News 3 at E									, ,
	3 NIGHT											
	art Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
Week: 10/			Sa-Su News 3 at		11pm-1135p		i- :30	1	\$1,400.001	0.00 NM	1	\$1,400.00
LZ4 KONV	10/00/1	2 10/00/12	Sa-Su News 3 at		Принтион)IIIJ	.50	'	ψ1,400.001	0.00 14101	'	Ψ1,400.00
NEWS	3 NIGHT	SIDE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	The Tanight Char		\$1,400.00	0.00	00		Ф7E0 00 4	0.00 1114	_	04 500 00
⊏∠5 K5NV	10/02/1	Z 10/08/12	The Tonight Show	w CM	1135p-1237	а МГЖТБ-	- :30	2	\$750.001	0.00 NM	2	\$1,500.00
TONIG	HT SHOV	N W/ JAY LE										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/08/12	MTWTF	2	\$750.00	0.00			*			
E26 KSNV	10/06/1	2 10/06/12		CM	1130pm-1:0	2amS	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00

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Order / Rev: 107335 Advertiser: Democratic Senatorial Campaign Commi

Alt Order #: 06860189 Product Desc: DSCC IE KSNV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1936

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Saturday Night Live Saturday Night Live SATURDAY NIGHT LIVE Spots/Week Weekdays Start Date **End Date** Rate Rating ----S-1 \$2,000.00 Week: 10/01/12 10/07/12 0.00 E 27 KSNV 10/07/12 10/07/12 Sports Night in Las VegaSM Sun 1135p-1200a ----- S :30 \$400.001 0.00 NM \$400.00 1 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$400.00 0.00 N28 KSNV 10/06/12 10/06/12 News 3 Live in Prime CM 7-10pm ----S-:30 \$675.003 0.00 NM 1 1 \$675.00 News 3 in Prime Start Date **End Date** Weekdays Spots/Week Rating Rate - - - - S-Week: 10/01/12 10/07/12 \$675.00 0.00 N29 KSNV 10/06/12 10/06/12 SIGN ON-SIGN OFF ---S-CM 5a-459a :30 \$525.003 0.00 NM \$525.00 ROS (9:00 PM-10:00 PM) **End Date** Spots/Week Start Date Weekdays Rate Rating - - - - S-Week: 10/01/12 10/07/12 \$525.00 0.00 N30 KSNV 10/07/12 10/07/12 LAW & ORDER (synd) PGM M-SA 8-11p / SUN-----S 1 \$1,200.001 :30 0.00 NM \$1,200.00 Law & Order (synd) PRIME Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/01/12 10/07/12 ----S \$1,200.00 0.00 N31 KSNV 10/07/12 10/07/12 News 3 Live in Prime CM 7-10pm ----S :30 1 \$1,800.001 0.00 NM \$1,800.00 News 3 in Prime Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ---S \$1,800.00 0.00 N32 KSNV 10/05/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM ---F--:30 \$900.001 0.00 NM \$900.00 4-5pm 4PM NEWS (1 hour) Weekdays Rating Start Date **End Date** Spots/Week Rate - - - - F- -Week: 10/01/12 10/07/12 \$900.00 0.00

Totals 55 \$70,875.00